



What Makes a Good Equity Release Lead?

There are many equity release plans on the market available from more than 20 providers. Criteria for these all differ but potential customers will need to:

- Be aged at 55 or over.
- Own a home that is worth at least £50,000
- Be looking to raise at least £10,000
- Live in the property as their main residence
- Have no tenants living in the property (spouse/family is acceptable)
- Be able to clear any outstanding mortgage using the proceeds from their equity release plan

A photograph of an elderly couple walking away from the camera on a grassy hill. The man is wearing a light-colored jacket and the woman is wearing a green jacket. They are walking towards the right side of the frame. The sky is blue with white clouds, and there are trees on the right side of the hill.

Refer your clients now – Click here!

<https://www.pfcmortgages.com/EquityRelease.asp>